DURING a recent e-learning project launch in Brunei, a senior person who has been an early champion of E-learning in the country posed a rhetorical question, “So what exactly is E-learning?”

It is a seemingly simple question but really not so easy to answer simply. Having been a privileged early participant of e-learning since 1999 and seeing various executions of E-learning and ICT in education initiatives across many institutions in the Asia Pacific region, I have seen countless interpretations of E-learning.

In Singapore, the MOE has completed two five-year ICT Masterplans. Along the way, they have kick-started numerous initiatives such as Fast Track@School, Backpack.NET, LEAD ICT and now the Future Schools project. Likewise Malaysia has its Smart School initiative, Australia has a national content repository and South Korea and Thailand have their Cyber University programmes.

In this issue, we have invited various early participants and leaders of E-learning in Asia to share their views on “What is E-learning?” and their vision for it in the next five years.

As technology advances and education systems evolve, so too has ICT and the ways it is used to support teaching and learning. ASKnLearn and our parent company Educomp Solutions Inc are indeed privileged to be playing our part in this process, helping to revolutionise education in the Asia Pacific region with continued energy and effort.

Yee Jenn Jong
CEO, ASKnLearn Group of Companies
Navigating The Dark Side  By Marc Checkley

TODAY’S tech-led world is an exciting one, where a significant proportion of the information available online has been generated by ordinary people such as you and I.

This information is often referred to as ‘user generated content’ and is fuelling an information revolution. Youth are becoming active producers and consumers of online content, services and communications. With these extraordinary freedoms to express themselves many youths are unaware of the numerous risks found online and ways to steer clear of it.

Cyberwellness is a term gaining traction as concern mounts over the dark side of the internet. Cyberwellness is an effort to create positive well-being for internet users and involves an understanding of the risks of harmful online behaviour and an awareness of how to protect oneself and other users from such behaviour.

Statistics supplied by the Ministry of Education shows in 1999, 41 per cent of Singapore’s households had access to the internet. In 2006 the figure has risen to more than 71 per cent. Global figures show a similar trend with an estimated 1.32 billion people now online daily. That’s a lot of people engaging in a lot of different activities all at once.

One of the more distressing online issues is that of cybersex and virtual dating. In 2006 The Straits Times reported that a survey of 5000 adolescents aged 12-17 showed 20 per cent use chatrooms and have actually met someone they first encountered online. Of these, 22.5 per cent have met more than six people. When compared to other nations the information shows youths in Singapore are more likely to meet their online partners in real life.

As the saying goes ‘curiosity killed the cat’, teens are innately curious and with so much information, much of it graphic in nature, available at their finger tips the want to explore sex and dating under the guise of a nickname is ever more tempting.

What begins as fun can become something very serious. In the same Straits Times article, a 15-year-old from a local school is cited.

‘With a keyboard, for a few hours a week, the Secondary 4 student transforms into SweetAngel, a 17-year-old poly dropout who is ‘looking for some fun’. She role-plays online with strangers. They engage in cybersex, typing out raunchy descriptions such as what they are wearing, or what they would like to do to each other.’

It’s only a matter of time before this type of user is approached by someone wanting more than a virtual discussion. In 2006 the number of cases involving outrage of modesty increased to 14, up from 18 in 2004. Rape cases also went up from five in 2004 to 13 in 2006.

As more families gain access to the internet the issue of cyber-responsibility gains greater importance. Such as making harmful and derogatory remarks in online forums or blog sites, posting inappropriate content like video and audio online and piracy using torrent sites and peer-to-peer software.

Still at home, 60 Singaporeans some as young as 11, were threatened with lawsuits by a Sim Lim computer shop for posting what it claimed were defamatory messages against it on a local computer review website. The statements made were mostly complaints about the shop’s poor service and defective parts. But there were also profanities targeted at the shop’s employees.

Defamation is a term used when a person attacks the good name or reputation of an individual or company by uttering or publishing malicious or false information. The offence brings severe monetary penalties to those charged of making these comments.

Many Internet users, particularly youngsters do not realize they are liable for every comment they post on the Internet. Defamation cases are increasing online as the digital footprints left by users are tracked down.

In February last year Lin Zhenghuang a 21-year-old NS man was sentenced to three months in prison and a $4000 fine after writing a hoax bomb-scare message on a local website. Lin also illegally accessed a neighbour’s wireless network (known as mooching) to post the message.

In a similar case last year foreign student Zhao Ke, 21, was fined $15,000 after he illegally accessed into the computer system of Raffles Junior College to find out how his classmates had fared in the A-level examinations.

As technology has changed the ways we use and exchange information on the Internet, the same technology has exposed the actions of those using the internet irresponsibly and maliciously. Whatever we post on the internet stays on the internet and even using pseudonyms and nicknames does not make us immune from the law.

Cyberwellness is about instilling the right behaviour at all times online. The liberating freedom that comes with new media means it is imperative we empower young people with the necessary knowledge, skills and understanding to nurture informed decision-making.

Without this knowledge the dark side of the internet is just a keystroke away.
**Official Signing Of E-Learning Project**

Official signing of the E-Learning project for higher learning institutions in Brunei between Dy Secretary (Corporate Services) of MOE Brunei, Hjh Norjum Hj Yusop and Mr Philip Yeo, Managing Director of consortium leader, Yi Ecomodern Solutions Sdn Bhd. Consortium partners include ASKnLearn Pte Ltd, Knowledge Platform Pte Ltd, DELL and Mercer Ltd.

**Visit To Edith Cowan**

ASKnLearn and a delegation from Brunei and Indonesia visited the Edith Cowan University and West Coast TAFE to study the use of E-learning. The delegation also attended the Asia Pacific Deans of Education Conference in Joondalup, Western Australia.

**MOE Officials On Study Trip**

On 7 – 10 April, ASKnLearn and partner Town4Kids hosted a group of five Brunei MOE officials on a study trip to see how ICT in education is deployed in Singapore schools. They visited Ahmad Ibrahim Primary (pictured), Pasir Ris Primary and St. Andrews’ Secondary schools to see the deployment of ASKnLearn and Town4Kids content. The group also visited NIE and two other schools during the visit.

**Making E-Learning Easier In Vietnam**

**KINDERWORLD** Kindergarten and Private School (KKPS), a premium Singapore-style international school, has appointed ASKnLearn to provide a range of interactive E-learning content and systems for all its campuses in North and South Vietnam.

KKPS runs several international schools in Hanoi, Danang, Hue, Haiphong and Ho Chi Minh City, with an international mix of students including those from Singapore, South Korea, Vietnam, Australia and South Africa.

In January, ASKnLearn trainers, Mr Marvin Ang and Mr Ryan Koh led KKPS principals and teachers in a series of workshops designed to familiarise them on the use of the Learning Management System and SmartClass® multimedia learning materials.

SmartClass® integrates 3D models, animation, audio and video to help teachers make their classrooms more interesting and engaging. Teachers can now bring learning beyond the classrooms through the use of online tools available in ASKnLearn’s Edulearn LMS.

“The strategic alliance between ASKnLearn and KKPS is a testimonial to ASKnLearn’s commitment as a global leader in innovating education,” says Mr Marvin Ang, Business Development Manager at ASKnLearn.

“The SmartClass materials enhance teachers’ effectiveness and productivity in the classroom while the simulations in multimedia lessons help to demonstrate students’ understanding better.”
SINGAPORE Press Holdings has extended its vast online news information service to schools and teaching staff.

The service gives schools instant access to SPH’s nine major news dailies dating as far back as up to 1989.

SPH Newslink currently has more than a million articles, news reports, stories and features in three languages with new content being added daily.

In the premium edition, PDF versions of the Straits Times are now available, with other titles being phased in gradually.

School’s Newslink service provides a single access point to extensive local news, business information and images that can assist students’ course work and information sharing.

Annual subscription charges for schools start at $2000, $2,200 and $3,600 for Primary Schools, Secondary Schools and Junior Colleges respectively.

News-Savvy Detectives

ASKnLearn and Singapore Press Holdings are calling all web detectives for the inaugural Newslink News Finding Competition.

Co-sponsored by Besta Pte Ltd, the competition requires students to answer 20 quiz questions and write one essay based on information found in the Newslink archives. Teachers are to show how newslink resources can be used to support MOE’s Teach Less, Learn More initiative.

The event is split into three categories: Schools, Junior Colleges and Teachers, with prizes ranging from an Ultra-Mobile PC, an iPod Shuffle and more.

The competition runs till July 18 so pull out your search streams and start discovering. More details can be found at Singaporerelarning.com or at your EduLearn account (for schools subscribing to edulearn).

On Show @ IT Show

EDUCOMP’S SmartClass® wowed visitors during the Suntec City IT Show in March.

Tech enthusiasts warmly received the rich multimedia coursewares from ASKnLearn featured at the annual event.

ASKnLearn proudly partnered with iKnow and PA Mart in repackaging its E-learning coursewares for the consumer market. Many more roadshows have since been organised.

Both my wife and I find the ASKnLearn lessons very useful for my eldest daughter who is presently in Sec One. She is also able to learn how to manage her time better whilst at the same time, understand mathematical concepts better. This is definitely a value-add for any student whose parents may have difficulty guiding their children in subjects like Maths and Science.

Miss and Mrs. Vincent Low, who subscribed to the ASKnLearn promotion with iKnow UMPIC.

I am glad my parents enrolled me for the tutorial lessons on the ASKnLearn Portal. It has benefited me a lot and helped me to better understand my Maths and Geography lessons better. The answers to the mathematical problems are well explained and I enjoyed doing them very much.

Miss Amanda Low, Secondary 1, CHJ Tea Payoh
Koo Add-Ons

Personal E-Motion Pte Ltd has launched its premium version of the KooBits Interactive Book software. The premium version allows Flash objects to be easily controlled within the eBook and can manipulate 3D objects, allow use of webcams, has a new Storytelling mode and also live links to Flash URLs. KooBits also launched its new eBook sharing portal on www.koobits.com, complete with KooKoo credits to reward contributors with popular book downloads.

At the launch of KooBits Premium and the KooBits portal at NUS Guild House, Suntec City, on 1 February, Miss Grace Yee, a student of Hai Sing Secondary and user of KooBits was rewarded by Personal e-Motion for coming up with a suggestion for the Storytelling mode.

Professor CC Hang, Chairman Management Board of the Interactive Digital Media Institute at the National University of Singapore was VIP for the launch, which was also attended by partners of KooBits from Indonesia, Malaysia and Singapore, schools from Singapore and Vietnam and the Singapore Zoo.

ASKnLearn and EDN Pte Ltd are distribution and training partners of KooBits. Schools interested to explore the use of KooBits in their ICT programme can contact ASKnLearn.

Malay and Tamil teachers wishing to learn KooBits for teaching of Mother Tongue can now go to EDN Media’s Studio at TradeHub 21, Jurong East.

EDN’s half-day KooBits PowerUser course will show you how to build your Malay and Tamil content using KooBits efficiently and how the software can be used to stimulate creativity in students.

Teachers will each get a complimentary copy of KooBits software and a promotional fee is offered to the first 100 registrations.

For more information contact Izzat: izzat@singnet.com.sg.

Sharing The World With Stories

BUDDING writers and storytellers grab your pen and fill your lungs. The East Zone Centre Of Excellence is inviting all primary 4 – 6 students in the East Zone to participate in its inaugural Storytelling Competition.

The competition wants to provide an avenue for pupils to sharpen their writing and speaking skills to build confidence in public presentation.

It also gives students a chance to use the KooBits software to assist their storytelling and use their stories to promote the exchange of information about the world around them.

The competition is held over two rounds. Round One is Craft and Tell, where students are required to use the KooBits software to craft a short story based on the theme “Animals”.

In Round Two, Show and Tell, contestants must tell their story before a panel of three judges within 3-8 minutes. Points will be deducted if the time is exceeded.

To help students and teachers, there will be a full-day training and learning journey on Friday 23 May for all registered teams and accompanying teachers.

Interested schools can contact Tanjong Katong Girls’ School for more information.

Submissions must be in by Friday 20 June. The results of Round One will be released on Tuesday 1 July 2008.

Strategic Alliance

IN MAY Educomp Solutions acquired a 51 per cent slice of US E-learning company Learning.com.

The new partnership will bring the entire suite of Educomp’s products to schools in the US as well as bring Learning.com’s products to Educomp’s four million users in India and South-East Asia.

Educomp’s investment will see it gain access to over 800 school districts and two million students across the US and leverages its substantial content development and IP capabilities to reach out to other North American markets.

Founded in 1999, Learning.com is the provider of Web-delivered curriculum and assessment, and partners with schools and districts throughout the US to improve student learning outcomes. Its products include Aha!Maths, Aha!Science, EasyTech online ICT curriculum and TechLiteracy Assessment to validate students ICT competencies.
**E-Learning**, or the delivery of teaching and learning using technology over the Internet, is now taken as a given in all schools and tertiary institutions in Singapore.

Where previously the Ministry of Education in Singapore took a central and dominant role in making decisions on behalf of the schools in areas like choice of hardware, software and application systems for E-learning, we now have a very decentralised approach. In fact, we have clusters of schools working together to make decisions on areas like the outsourcing of E-learning content development and hosting. Schools are also working together to support and use common standards like the Content Exchange Metadata Standards (CEMS).

Increasingly, many schools are also trying out new technologies like handheld equipment in action learning and action research projects. The MOE has also mounted showcase projects like the Backpack Project (using TabletPCs), the FutureSchools@Singapore and the Cyberwellness Framework. On the other hand, the institutions of higher learning (IHL) have always been independent in making their own decisions on E-learning. Every IHL has an E-learning unit to look after the deployment of their E-learning programmes.

The use of E-learning in the corporate sector is largely confined to areas like developing staff competencies in specific knowledge areas, for example handling customer relationships, call centre operations, quality control operations in manufacturing plants. Some multi-national corporations get E-learning systems and content directly from their parent companies whilst other SMEs (Small and Medium Enterprises) outsource the E-learning development to specific E-learning development companies.

For Singapore’s Civil Service sector they have a one-stop centre called the Open Academy, [http://www.ipamonline.com](http://www.ipamonline.com), which handles all E-learning matters for the Public Service. The trend in the Singapore E-learning scene today appears to be more on customization and outsourcing E-learning content and systems.

In other Asian countries, we find different degrees of development and deployment. The Republic of South Korea is perhaps the most advanced and aggressive in E-learning deployment. E-Learning has also been added into legislative law! Currently, they have about 17 cyber universities in South Korea.

Japan is also active. It has an industry-led consortium called the E-learning Consortium, which is actively promoting E-learning in Japan. International E-learning specialists such as SCORM Assessor recently certified Japan’s consortium.

Thailand has also been proactive in organising E-learning conferences at an international scale. The Assumption University and the Suan Dusit Rajabhat University in Bangkok are two universities that are taking a foothold in the Asian E-learning scene. Taiwan is doing some good work in E-learning. They have established the metadata for K9 E-learning.

A White Paper report published in 2003 by the Economist Intelligence Unit and written in co-operation with IBM in E-learning readiness rankings showed how Asian countries ranked in E-learning: *(highest ranking first)* South Korea, Singapore, Taiwan, Hong Kong, Japan, Malaysia, Thailand, Philippines, India, China, Indonesia, Vietnam.

The report stated, the best-connected countries in the world, led by Singapore and South Korea, are not necessarily the top E-learners. The criteria they have used in making the rankings are the 4 Cs - Connectivity, Capability, Content and Culture.

One observation is that countries like South Korea and Japan are now participating actively in E-learning standards work like those of the ISO/IEC JTC1 SC36 committee.

There is no doubt that these countries want to have a say in international E-learning standards development.
**E-LEARNING** is both a tool and a strategic process in making changes in schools. To many people, the deployment of E-learning is merely the installation of a Learning Management System. If it is viewed narrowly in this manner, then we are actually tapping a small fraction of the “change catalyst”.

For example, making soup from a pressure cooker may marginally justify the good use of it. However, if the family can turn the concept of soup and other healthy dishes to transform a healthy lifestyle, then the benefits are tremendous. This analogy can also be used to describe the power of E-learning.

There are many potential changes that can occur by using the catalytic installation of E-learning. Among these changes are 1) The reinstatement of interactive classroom environment with a better profiling of every child’s level of understanding and style. 2) Strengthening collaborations among teachers, students and other stakeholders. 3) Empowering teachers/instructors and 4) Engaging learners in the classroom to participate in learning instead of being bogged down with copying notes.

These are some of the major changes we are expecting to take place in all the education institutions in Brunei Darussalam when the newly awarded national E-learning project goes full swing.

Dr Yong Chee Tuan  
Director of Information Communication Technology  
ICT Centre of Universiti Brunei Darussalam  

*Brunei has just embarked on a national E-Learning initiative for all higher learning institutions.*

*E-learning is about empowering the learners and engaging them in meaningful learning activities.*  
- AlProf Cher Ping Lim, School of Education, Director Asia-Pacific Centre of Excellence for Teacher Education & Innovations, Edith Cowan University, Perth

*With the proliferation of the use of information and communication technologies, especially the use of the Internet, E-learning has become one of the means that people learn.*  
- Mr Tay Lee Yong  
HOD ICT/Research, Beacon Primary School

*I envision ICT to play a more powerful role in supporting the pedagogical shift from content to content-and-process rich teaching to support student-centric learning. E-learning will be more integrated with virtual world which allows greater manipulation of learning objects and open tools.*  
- Ms So Kai Loy  
Vice Principal, River Valley High School

*E-learning provides individuals with the ability to choose. Choose when to learn, who to learn from, to learn alone or in a social setting, and between a teacher and a learner.*  
- Malgosia Green | Co-founder, CEO  
LearnHub, Toronto

**About LearnHub:**

LearnHub is a free social learning platform. It is a set of tools that make learning online fun and engaging and teaching online easy and effective. LearnHub helps you learn by connecting students and teachers interested in similar subjects.

To learn more visit: [http://learnhub.com/tour](http://learnhub.com/tour)
Young Designers Go Head To Head

FOLLOWING last year’s enthusiastic response, ASKnLearn proudly announces the return of The Design Awards 2008.

The national myiPodnano Design Award, first organized in September 2007, required students to design their own tailor-made iPod skins.

The competition drew enthusiastic response from both Secondary and Tertiary institutions. More than 700 participants signed up and the final designs showed off an eclectic mix of creativity, imagination and colour.

For 2008, the competition has been expanded to include the design of MacBook covers and other stylish tech-devices. Expect more interesting prizes and some new and exciting changes.

For more information, please check for regular updates on http://www.asknlearn.com/pet/index.htm.

Schools Gets Industry Makeover

By Felix Goh

MEDIA education is moving up a gear in Singapore’s Primary and Secondary schools as ASKnLearn’s Project Engagement Team (PET) now provides the service and setup of Multimedia Production Studios (MPS).

Students have gone from learning the ins and outs of video cameras to being involved in the management and production of industry standard in-house media studios, getting first hand experience in dynamic media production, sound recording, directing and blue/green digital compositing.

MPS has a range of benefits to a school and its students, such as:

- Blue Screen Effects on Video – To key out backgrounds and replace with other digital or video backdrops
- Drama/Debate recording – Class projects, ELDDs, CLDDS, etc
- School weekly or monthly news bulletins – Reporting on school and community events
- Live Events Broadcasting – Optional expandable equipment for location shooting and recording live in studio
- School Video Awards – Controlled environment for productions
- Band and Choir music recording

MPS can be customized to suit your school’s space and needs. For more information contact Mr Ben Lim, 9436 6616 or Mr Paul Chiang, 9731 7916.

Seeds Of Creativity

Marc Checkley / Issac Lim

KOYO CHUAN Presbyterian Secondary School is sowing hot seeds of creativity, not just in name but also in nature.

The Mustard Seed is the school’s new Multimedia Recording Studio opened on April 10.

During the launch members of the school’s guitar ensemble and choir performed various musical items. This was followed by a studio-based interview with Mr Ong LH, Senior Engineering Director of Seagate Singapore.

The discussion was performed in front of the studio’s chroma key wall, which was digitally replaced with Seagate’s building.

The purpose-built creative centre allows full video and audio recording facilities and a control room for studio and post-production work.

The Mustard Seed is operated by upper secondary students from the ICC club and supervised by Isaac Lim, ASKnLearn’s multimedia educator at KCPSS.

“The studio’s name comes from the Bible’s parable about the humble mustard seed,” says Lim. “The studio is a platform where talents are discovered and developed. The school would like to use this place to grow new talent.”

The studio is available to both student and staff projects of various genres.
A Blooming Relationship

IN APRIL ASKnLearn and National Parks Board (NParks) signed a 2-year partnership agreement to promote NPark’s Community-In-Bloom resources to students and teachers via ASKnLearn’s E-learning portals for schools and the community.

The collaboration will benefit teachers and students, who will have access to activities from NParks, which are mapped to the MOE Science syllabus.

ArtAni: Ease Into Animation

STILL finding it a pain to update the gaps in your animation projects frame by frame, stroke by stroke? ArtAni version 1.2.18 has new features that will take the angst out of animation.

With a new Auto Gap-Closing feature, you can close all gaps for all strokes and all frames with just one dialog box.

There’s also a tool to assist you in colouring your animated objects and characters. The intelligent auto-colouring feature now updates just from one keyframe and synchronises all the other keyframes and in-betweens with the similar colour used.

The new “Cling” function works similarly to the Snap feature found in desktop publishing. Cling Strokes allows you to cling to another stroke that you are drawing onto. Cling Ends lets you close the gap automatically when your ending point comes close to the Starting point of the stroke.

The Layers feature allows users to add or remove layers by just clicking a separate button. With Layers, you do not need to sift through a stack of animation strokes.

Add to that Multiple Frame selection and the ability to add more illustrations ArtAni will enhance your work even more!

A New Face, A Fresh Beginning

By Farid Mohd Ismail

ASKnLEARN is proud to unveil an exciting way to learn. Edulearn now features an intuitive and attractive interface for the major Primary subject areas, English, Mathematics and Science.

With its vast and update-to-date educational content, Edulearn is a vital resource to all pupils — not only as a means to understand important concepts, but also as a means to excel in their examinations. The award winning articles help reinforce the concepts taught in the classroom. They can also be used during revision for tests and exams.

Edulearn: a vital resource for students

Navigating the Learning Management System (LMS), Edulearn, is such a breeze! Within a few clicks, students will find themselves immersed in an education virtual world filled with:

- Effective and well-designed lessons
- Fun and interactive activities
- Educational resources
- Exciting games
- Exam-style quizzes

Wizlearn Enhanced

WIZLEARN Academic Solutions is a learning and content management system. It is designed to bring learners and educators together in a dynamic information environment for a personalized educational experience. The system, created by the National University of Singapore in 1998, has gone through many enhancements and changes. Here are just some of the new technologies added to Wizlearn 8.

- Improved support for various media
  Educators only need to upload video to the Learning Object bank. There’s no need to include HTML files to embed videos in the browser WL8 will do it. Plus video playback window is stretchable.

- Supported video types
  i. Windows Media (.WMV)
  ii. Quicktime (.MOV)
  iii. Flash (.SWF) and Flash Video (.FLV), used in YouTube
  iv. Mobile phone (.MP4, .3GP)

- Usage logging
  Reports includes
  i. User name
  ii. Number of times per user/learning object
  iii. Duration
  iv. Start and Stop times
Journeys Beyond The World Wide Web

By Joy Marie Tan

IN NOVEMBER Alexandra Hospital and Maris Stella High School played host to professional naturalist and photographer Gerry Ellis, founder of online environmental awareness site GLOBIO. Established in 2001, GLOBIO is a non-profit organisation dedicated to giving children an online platform to connect with one another globally through the sharing of conservation messages.

Gerry’s talk, Journeys Beyond the World Wide Web, was attended by teachers and pupils from Queenstown Primary School, Nanhua Primary School, River Valley Primary School, St Anthony’s Primary School, Wellington Primary School and Zhonghua Primary School. The talk centred on Gerry’s passion in passing on the message of wildlife conservation to the next generation. An afternoon session was later held at Maris Stella High School, attended by pupils of Maris Stella, Commonwealth Secondary, Greendale Secondary and Hai Sing Catholic School.

Gerry managed to capture the interest of his young audience with his witty and often animated sharing of recent experiences working with East African wild elephants and photographing 500,000 camels in the annual Camel Festival at Pushkar, India.

He made the learning experience an intriguing one for his audience by screening photographs of the animals that he talked about, food people eat around the world and images of how people make use of Earth’s natural resources.

He went on to thrill the pupils with tales and video of the giant pandas he visited at China’s Wolong Nature Reserve. Pupils from two primary schools in Wolong were involved with panda conservation by producing art celebrating the elusive black and white bear.

Gerry invited the pupils in his audience to take on similar projects in Singapore and upload their reports also for children around the world to view and learn from them.

Gerry’s talks were jointly organised by ASKanLearn Pte Ltd, SingaporeLearning.com, Alexandra Hospital and Maris Stella High School.

For more information go to
www.SingaporeLearning.com
www.Globio.org

Bloggers Share Green Future

By Marc Checkley

MORE THAN 300 Primary and Secondary students from Singapore shared their thoughts on global protection in the recent ‘Blog Competition on Recycling’.

The competition, organised by SingaporeLearning.com and Besta Pte Ltd, sought to bring earth-awareness through blogs published by Singapore’s youth.

The competition was open to students from Primary 4 to Secondary 2. Participants were required to write blogs at SingaporeLearning.com and express their thoughts about how we can protect Mother Earth.

Green bloggers Tan Wei Liang Byorn (Primary category) and Ho Lih Maan (Secondary category) were declared overall winners by the judging panel.

“Lih Maan’s work is the most graphical and innovative. There is also very good effort in the usage of multimedia to bring out the message of the 3Rs,” said Miss Tan. “His message on the importance of global protection must be a priority for all of us.”

Judges Joy Marie Tan Wei Ling, Curriculum Development Manager at ASKanLearn Pte Ltd and Marina Noordin, winner of the 2007 Weblog Awards were amazed at the diversity of entries.

According to the National Environmental Agency, Singapore’s waste generation has increased dramatically from 1,260 tones per day in the early 1970s to 7,024 tones in 2006. In the past 60 years waste has grown six times due to increasing population, factory output, and new communities/neighbourhoods.

Both winning bloggers received an Ultra Mobile PC worth $1070.

To see the list of winners go to:
http://www.singaporelearning.com/blogcompetition/index.asp
Singaporelearning.com has more content online for subscribers! This includes iTutor English and Chinese, game-based quizzes for English, Maths and Sciences and Creative Writing. Plus mock examination papers based on the latest syllabus and new English, Maths and Science SmartClass® modules. Log in now!

iTutor English and Chinese

SmartClass New Modules

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- Language Immersion: Students stay with local students and attend classes and enrichment programmes conducted by the local teachers.
- Historical & Culture: Students visit historical places and attend cultural activities in the school to gain better understanding and appreciate the culture of the country.
- Economics Exploration: Students attend talks related to economics and visit the industries and companies set up by the local and foreign investor to have a better understanding of the country’s economy and its impact to the neighbouring countries.
- Sports Immersion: Students learn from world-class coaches and participate in friendly training sessions with their foreign counterparts hence along with developing new and interesting skills.

For more information, please email or contact Karen at +65 98189161.

Singaporelearning.com is the one-stop spot for kids and parents. Exciting adventures, information and educational materials are just a mouse click away!

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